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# 1.Configure table and column properties

## 1.1 Table properties.

You can configure the table properties in the model view or in the data pane in report view .

It will allow you to rename the model , hidden model .

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If you want to put description or synonym, you should go to the model view .

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We have row label and key column and after we will have to choose the storage mode .

It is also possible to create folder you should just select a column and go to property .

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You put the display folder name and you can create a folder with some column or measure in it.

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You can also hide in the model view .

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The DateTable has disappear.

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You can also mark date as table

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It will create this by default if you have a date column.

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## 1.2 Column properties

There are many column properties that you can set. Like with tables, you can set the name, description, synonyms, and "is hidden" properties. It's common to hide columns that are used by relationships, especially when they're based on aren't meaningful key values.

Column names must be unique within the model table, and if the column is visible, you should set a user-friendly name. If you change the column name in Power BI Desktop, a new step is appended to the Power Query query to modify the column name there.

You can assign columns to a display folder, which helps organize the fields for a table. Consider using display folders when your table comprises many visible fields.

It is the same as above but more focused on column.

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You can set up format , data type ,

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It is feature related to how the data is formatted and presented .

You can sort by , categorize data and summarize.

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# 2.Implement role-playing dimensions

# Role-playing dimensions are used when you have multiple relationships between a fact table and a dimension table, often for different purposes or contexts. A classic example is the Date dimension used in multiple roles, such as Order Date, Ship Date, and Due Date.

You will have some connection which will be used multiple time and will be inactive but you will be able to use it thanks to the Dax query: USERELATIONSHIP ()

# 3.Define a relationship's cardinality and cross-filter direction

The cardinality is simple in Star schema, dimension 1 🡪 many to the fact table, concerning the cross filter it will use in function of need to retrieve or not the data from the dimension. In general, it will be one single but cross filter when you need to retrieve data based on the dimension or you need for RLS.

# 4.Create a common date table

You can create a common date table with several ways, import a date table , or create with dax functions a table with date or with power query .

Calendarauto(6) or calendar ()

## 4.1 Common date table with DAX

Date= CALENDARAUTO (fiscalendyearmonth), it will automatically take the max and min from the other semantic model .

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At the end mark the table as date table .

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## 4.2 Common date table with Power query

# 5.Identify use cases for calculated columns and calculated tables

With DAX you can create calculated columns, tables and measures.

Table, you can use for example in the date common table. Columns you can created it for computation .

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# 6.Create single aggregation measures

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## 6.3 Measures

You can write a DAX formula to add a measure to any table in your model. The formula achieves summarization over model data. Like a calculated column, the formula must return a single value. However, unlike calculated columns, which are evaluated at data refresh time, measures are evaluated at query time. Their results are never stored in the model.

In the **Data** pane, measures are shown with the calculator icon. The following example shows three measures in the Sales table: Cost, Profit, and Revenue.

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Occasionally, measures can be described as ***explicit measures***. To be clear, explicit measures are model calculations that are written in DAX and are commonly referred to as simply *measures*. Yet, the concept of *implicit measures* exists, too. **Implicit measures** are columns that can be summarized by visuals in simplistic ways, like count, sum, minimum, maximum, and so on. You can identify implicit measures in the **Data** pane because they're shown with the sigma symbol (∑).

Example implicit measure:

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Dax formulas can be under several forms:

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The result is also under various formats.

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Dax is like programming language as python, Java etc. with his own syntax

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6.3.1 Create new measure :

You can right-click on data pane or go in report view > table tools and select new measure.

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Function in dax is also very used in order to create summarized data notably calculate function .

Measures are not physically stored as Calculated column !

# 7.Use the CALCULATE function

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You can use it to compute but also filter data at the same time we will use it several times .

It is important to highlight that Calculate return a scalar value !

First expression is a measure after you have a filter , in the filter you can use logical operator , function etc...

Example:

I want to calculate the revenue YOY between in 2018 based on 2017.

I will start to create Calculate revenue from last year.

I will calculate the sum of revenue of the same period last year .

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I can reuse some measures, i will just create new measure and substract with arithmetic operator .

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It is good and infinity is normal because when you divide by 0 , it becomes infinite.

# 8. Implement time intelligence measures

Time intelligence relates to calculations over time. Specifically, it relates to calculations over dates, months, quarters, or years, and possibly time. Rarely would you need to calculate over time in the sense of hours, minutes, or seconds.

In Data Analysis Expressions (DAX) calculations, time intelligence refers to *modifying the filter context for date filters*.

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It exists several functions but we will use some of them .

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We will use some of Dax time intelligence functions in order to calculate total year to date revenue but also new sales for a specific month.

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it produces a summarization of the revenue amounts from the beginning of the year through to the filtered month.

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As you can see every 30-04 (May) it reset and do a kind of sum cumulated.

Now we will start to compute new sales.

Another use of time intelligence functions is to count new occurrences. The following example shows how you can calculate the number of new sales for a period. A new sale is counted in the time period in which they made their first purchase.

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It will compute the distinct sales [order id].

If you want to compute new customer.

# 9.Use basic statistical functions

# 10. Create semi-additive measures

# 11. Create a measure by using quick measures

# 12. Create calculated tables or columns

# 13.Create calculation groups

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# 14.Improve performance by identifying and removing unnecessary rows and columns

# 15.Identify poorly performing measures, relationships, and visuals by using Performance Analyzer and DAX query view

You can use performance analyzer in order to improve the performance of you dax

# 16. Improve performance by reducing granularity

The cardinality is the number of distinct value in the column.

It could be reduce by several ways , for example changing the type of data if you have date/time to Date alone .

We can also summarize the data in order to reduce the cardinality .